



SPLASH

Reach carwash operators in eight states by advertising in the ONLY publication targeted to carwash operators in Minnesota, Wisconsin, Iowa, Illinois, Missouri, Nebraska, Kansas and South Dakota.

HCA SPLASH ADVERTISING AGREEMENT

COMPANY INFORMATION

Name of Advertiser, Mailing Address, City, State, Zip, Phone, Fax, Primary Contact, Email

ADVERTISING CONTRACT

Check issues of HCA Splash you wish to advertise in.

- Quarter 1 - Jan/Fed/March (materials due Jan 1)
Quarter 2 - Apr/May/Jun (materials due Apr 1)
Quarter 3 - July/Aug/Sept (materials due July 1)
Quarter 4 - Oct/Nov/Dec (materials due Oct 1)

We hereby contract for (size) advertisement in the HCA Splash Newsletter (quarterly) for a total of issues at \$ per issue. All advertising will be billed after publication and paid upon receipt of invoice. HCA will provide a printed copy of the advertisement as proof of insertion.

Name and Title, Date

MECHANICAL SPECS

JPGs TIFFs, PDFs with minimum DPI of 300 and Adobe PhotoShop, Illustrator or InDesign are considered acceptable file formats. Adobe InDesign files must be packaged with all images and fonts. Adobe Illustrator or PhotoShop files must have all placed images provided and create outlines of text.

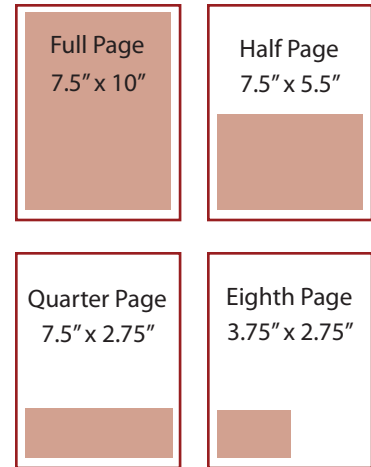
Please no submission of ads using Quark Express, Painter, MicroSoft Office products or any web publishing tool. However, you may create high quality or print quality pdfs using these programs or export into an acceptable JPG or TIFF format.

Submit contracts and artwork to Steve L... or mail to the following:

Heartland Carwash Association, 10430 New York Ave Suite F, Urbandale IA 50322-3773

Questions, call Alyse at (515) 224-6845 ext 10 or e-mail Steve L... | FAX (515) 224-0502 | www.heartlandcarwash.org

ADVERTISEMENT DIMENSIONS



SIZE RATES (PER AD)

Table with 5 columns: Ad Type, 4x BW, 4x Color, 1x BW, 1x Color. Rows include Full Page, Half Page, Quarter Page, Eighth Page.