

Heartland Carwash Association

Meeting Minutes April 19, 2023

The meeting was called to order by President Pat Shannon at 6:06 pm CDT / 7 pm EST

Members Present: Pat Shannon, Kevin Wehde, Brent Anderson, Brian Nelsen, Kris Oliver, Kristen Corbisiero, Scott Anderson, Brad Quay, Matt Horton, Doug Wiebelhaus and Laurie Plemons.

President Pat Shannon made a motion to approve the minutes from the last meeting, Brent 2nd, board voted. **Motion passed.**

Finance Report: Given that there has been virtually no activity since July 2022, Pat stated that the report would stand as it had at the last meeting.

Executive Director Report:

Reported the new HCA phone #: 1-833-HRTLAND, paid for the year to get the discount, tested and works.

Still considering a membership management system, but given the needs for website integration, Laurie feels that the free options for management may not meet our needs. Would rather pay for the service that integrates forms and payment options to the website.

Items checked off the HCA transition timeline: Business Cards and shirt ordered working on polo still, asked if any other board members wanted them, the general consensus is that they will be at ICA on half of their own businesses, not representing HCA. Laurie has spoken to vendors already regarding the '24 product show, states that a SAVE the DATE should go out soon. The new dates our 9/17 – 9/18/2024 at Mid America Center. Date is confirmed pending signing of the contract.

Laurie plans to start contacting members soon about their dues, needs the data from the last dues paid. Kristen, Brian and Edie to assist Laurie with Membership Portal.

It was suggested that the Transition committee respond to expenditure requests, Pat made a motion that that committee should be authorized to spend up to \$1000 for web applications, etc. rather than revisiting the entire board with requests, John 2nd. **Motion passed.**

Splash

Brian asked if there was a winter Splash, Kristen reported that there was.

John asked what the best method of distribution about the Product Show would be, Kristen named several outlets she utilizes. She is currently working on ads for Splash.

Admin

Brian asked about the bill sent to Kristen for the printer, Brian will pay as Laurie cannot yet. Keving will set up all forwarding from the PO Box to Laurie in MD.

Brian made a motion to add Laurie to the bank account and order a debit card in her name. Matt 2nd. **Motion passed.** Brian will work with Central bank.

With no further business to cover Pat motioned to adjourn, Brad 2nd. The meeting ended at 7:33 pm.